



Power Details: AC Charger Input voltage: 100-240V ~ 50/60Hz, 200mA
Cradle Input Voltage: DC 5V, 500mA
Cradle Output Voltage: DC 5V, 500mA

Accessories: Cradle, Charger, Instruction manual, 3.7V Lithium-ion battery included.

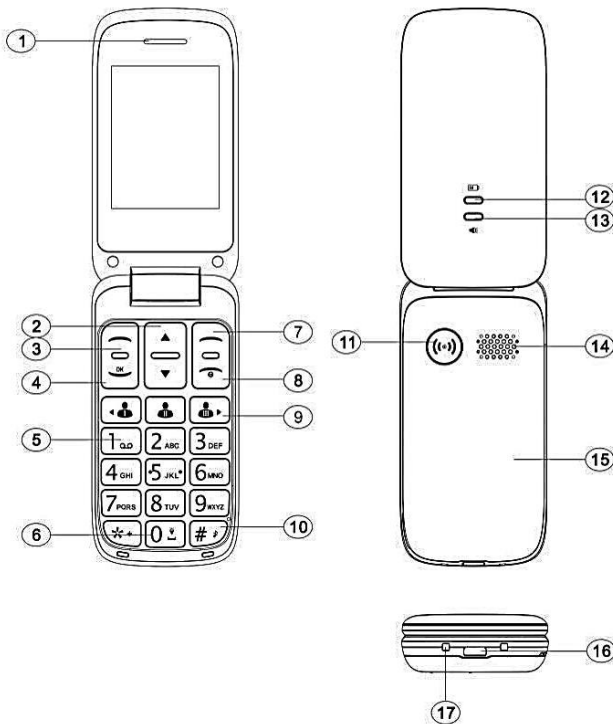
Please read this instruction manual thoroughly before starting and ensure you are familiar with the operation of your new Easy Use Flip Mobile

SAFETY INSTRUCTIONS:

WHEN USING ELECTRICAL APPLIANCES, BASIC SAFETY PRECAUTIONS SHOULD ALWAYS BE FOLLOWED:

- READ ALL INSTRUCTIONS BEFORE USE.
- TO PROTECT AGAINST ELECTRIC SHOCK, DO NOT IMMERSE THIS APPLIANCE OR BATTERY IN WATER OR ANY OTHER LIQUID.
- DO NOT OPERATE ANY APPLIANCE THAT HAS MALFUNCTIONED OR HAS BEEN DAMAGED IN ANY MANNER.
- THE USE OF ANY ACCESSORY OR ATTACHMENTS NOT RECOMMENDED BY COOPERS OF STORTFORD MAY CAUSE INJURIES AND INVALIDATE ANY WARRANTY YOU MAY HAVE.
- DO NOT PLACE ON OR NEAR HEAT SOURCES.
- DO NOT USE THIS APPLIANCE FOR ANY OTHER USE THAN THE INTENDED USE IT IS DESIGNED FOR.
- BEFORE USE, CHECK THOROUGHLY FOR ANY DEFECTS AND DO NOT USE IF DEFECTS ARE FOUND. TAKE CARE NOT TO DROP THE APPLIANCE AS HEAVY IMPACTS MAY CAUSE INTERNAL DAMAGE.

Instructions of buttons and telephone appearance



1. Earpiece
2. Arrow keys
3. Left selection key
4. Call key
5. Voice mail
6. Torch key(On/Off)
7. Right selection key
8. End call/Power on/Power off
9. Speed dial keys
10. Silent/Input method
11. SOS Key
12. LED light
(Missed calls/Missed message/Charging)
13. Torch light
14. Loudspeaker
15. Battery cover
16. Micro USB charging socket
17. Seat-type charging socket

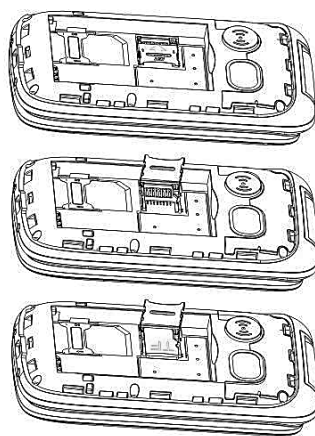
Installation

IMPORTANT

Turn off the phone and disconnect the charger before removing the battery cover.

Installing T-FLASH memory card

Insert the memory card into the slot under the SIM card holder, make sure card's contacts face downwards, take care and please do not scratch or bend the contacts on the card. You can check the pictures as below:



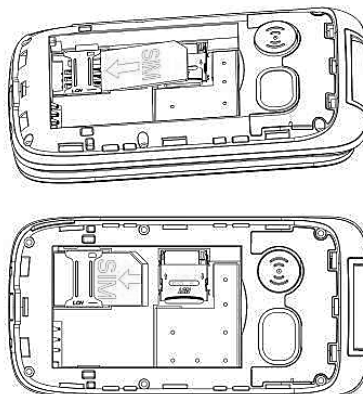
T-Flash card is used as phone storage, when connected to a computer by USB cable. You can copy Music, Pictures or Photos onto the card.

Installing the SIM card

- 1) Insert SIM Card into the SIM card slot in the memory card holder.

(Make sure the SIM card's contacts are facing inwards.)

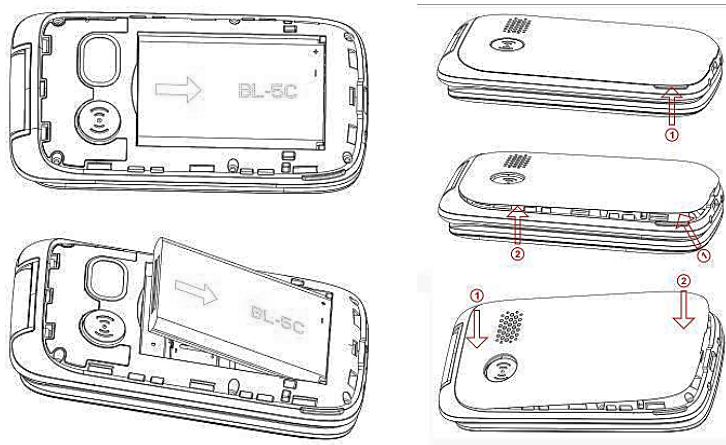
- 2) Before taking out the SIM card, please turn off the phone first.



Installing the battery

For the first time use, please drain the battery and charge for 4 hours to achieve the best state of battery.

Remove the battery cover, insert the battery into the battery compartment, and replace the battery cover.



Phonebook

Search

You can speed search the contact person by entering the initial letter.

Add new contact:

You can add a new contact to the SIM card or phone, press **Save** to confirm.






1. Press **Menu** to select **Phonebook** and press **Ok**
2. Select **Add new contact** and press **Options**
3. Press **Select** to choose **To phone** or **To SIM**
4. Enter name and telephone number.
5. Setup Caller picture: Press the keypad  and  to select the picture from **Default** or from **file**.
6. Setup Caller ringtone: Press the keypad  and  to switch ringtone.
7. Press **Options** to **Save**.

Photo contact

1. Press **Edit**, enter a name and numbers for new contact.
2. Use  to select **Caller picture** or **Caller ringtone**
 - 2.1 **Caller picture(→Options→Select)**. This picture will be displayed when you call the corresponding contact or when they are calling you.

From file select from Phone or Memory card to select an existing picture, and press **Open**.

Remark: default image size 240x320pixel to improve the Caller picture.

- 2.2 **Caller ringtone(→Options→Select)** to select incoming call ringtone.
3. Press **Options** and scroll to **Save**, then press **Select** to save.

Phonebook settings:

Press **Menu** to select **Phonebook** to select **Add new contact**, then go to select **Phonebook settings**

1. Preferred storage: you can save the new contact to the SIM card , phone or both.
2. Memory status: to check how many contacts are on the SIM card and the phone(max.250).
3. Copy contacts: you can copy the contacts to the SIM card or to the phone.
4. Move contacts: you can move the contacts to the SIM card or the phone.
5. Delete all contacts: you can delete all the contacts in the SIM card or the phone.

In the phonebook, you can check the contact persons, send SMS and MMS, make a call, edit, delete, copy and add to Blacklist.

Messages

Write SMS

1. Press **Menu**, scroll to **Messages**.
2. Select **Write message** then press **OK**.
3. Input your message then press **Options**.
4. Choose **Send to** and select either **Add from phonebook** or **Enter phone number**.
5. Press **Ok** to send.

Inbox

1. Press **Menu**, scroll to **Messages** and press **OK**.
2. Select **Inbox** and press **OK**.
3. Select a message from the list and press **Options** to view the message.

Others options as below:

1) View

View the message.

2) Reply

Input your message and send to the sender.

3) Call sender

Press Select to call the sender.

4) Forward

Press Select to forward message to other contacts.

5) Delete

Press Select to delete the message.

6) Delete all

Delete all received messages.

7) Save to phonebook

Save sender's phone number to phonebook.

Drafts

Here you can see the messages which you saved.

Outbox

1. Press **Menu** access **Messages** and press **OK**.
2. Select **Outbox** and press **OK**.
3. Select a message from the list and press **Options** to View/Resend/Edit/Delete/Delete all message.

Sent messages


Here you can check all messages you sent out.

Message settings

1. In standby mode, press **Menu**, scroll to **Messages** and press **OK**.
2. Scroll to **Message settings** and press **OK** to set the SMS Service Message.
 - 2.1) SIM: set number, message validity and sent format.
 - 2.2) Memory status: display the status of messages saved on SIM card and phone.
 - 2.3) SMS counter: Display the quantity of message which have sent or received.
 - 2.4) Save sent SMS: Set the sent message to be saved or not.
 - 2.5) Preferred storage: set the messages to be stored on SIM card or phone.

Call history



Call History

1. In standby mode, press **Menu**, scroll to **Call history** and press **OK**.
2. Missed calls, Dialed calls, Received calls, All calls, Delete call history are saved in **Call history**.
3. Use  scroll to view Missed calls/Dialed calls/Received calls/All calls or Delete call history.

Alarm

Alarm

In standby mode, press **Menu**, scroll to **Alarm** and press **OK**



1. To edit an alarm press **Edit** and press **Save**.
2. Use key  and  select **Status** On/Off.
3. Enter time with number keypad.
4. Scroll to select **Repeat** to select **Once/Everyday/Custom**. The same way to setup **Alarm tone**, **Snooze (min)** and **Alert type**.
5. To stop the alarm, press **Stop** when alarm is working on or set the alarm status off and press **Save**.

Note: The Alarm is available even when the phone power is off.

Organiser



Alarm

Press **Menu**, scroll to **Organiser**, and press **OK** to select **Alarm**

1. To edit an alarm press **Edit** and press **Save**.
2. Use key  and  select **Status** On/Off.
3. Enter time with number keypad.
4. Scroll to select **Repeat** to select **Once/Everyday/Custom**. The same way to setup **Alarm tone**, **Snooze (min)** and **Alert type**.
5. To stop the alarm, press **Stop** when alarm is working on or set the alarm status **off** and press **Save**.

Note: The Alarm is available even the phone power is off.

Calculator

1. Press **Menu** enter into **Organiser**, press **OK** to select **Calculator**.
2. Calculate the number according to following steps:
 - a) Enter the first number and use  to input a decimal point.
 - b) Use  to select (+ - * ÷)
 - c) Enter the second number then press left key **OK**. The result is shown on the screen.

Bluetooth

1. Press **Menu** scroll to **Organiser** and press **OK**.
2. Scroll to **Bluetooth** and Press **OK** for the below settings:

Power on /off: Select left key On/Off to enable or disable Bluetooth.

Visibility: Select On/Off to make the phone visible or invisible to other devices.

My device: Allow you to search new available devices and pair new device.

Search audio device: Search for available audio device, search by pressing **OK**. If it connects to another device, the password needs to be shared, enter it and press **OK**.

My name: Bluetooth name for current device is 10724.

Advanced:

Audio path, Storage, My address are in **Advanced** menu

Audio Path: Switch Bluetooth voice by choosing **Leave in phone** or **Forward to Bluetooth headset**

Storage: Save transferred files with Bluetooth by choosing **phone /Memory card** or **Always ask**.

My address: Bluetooth address

Calendar

1. Press **Menu** enter into **Organiser**, press **OK** to select **Calendar**.
The date is shown on the display.

2. Press **Options** for the following settings:

View

Show the event for the selected date.

View all

View all events

Add event

- A. Input subject for the event.
- B. Enter a start date and time for the event.
- C. Enter the end date and time for the event.
- D. Enter subject for the event.
- E. Activate Alarm and repeat times for the event.
- F. Enter location for the event.
- G. Save the event.

Delete event

Delete the selected event.

Jump to date

Enter the date and press OK.

Go to today

View the date of today.

Go to weekly view

View the dates of this week







Multimedia

FM radio

1. Press **Menu** enter into **Multimedia**, press **OK** to select **FM radio**.
2. Press **Options** to view **Channel list**.
3. Select **Manual input** to input the channel you like.
4. Select **Auto search** to auto search your local radio channel.
5. Enter into **Settings** to set up background play setting and audio quality.

If background play is set to **On**, when returning to standby mode, the FM can continue to play.

6. Select **Record** to start recording.

7. Select **File list** to view the **Record file**, then press option to choose different functions like: **Play, Send, Use as, Rename, Delete, Delete all files, Details**.
8. Under FM radio, Press the arrow keys  and ,  to change the current channel.
9. Press  and  keys to adjust the volume.
10. Press the key  to turn the **FM radio** on or off.

Audio Player

Play songs on memory card by Audio Player

Image viewer

View all saved photos under this menu.

File manager

Use **File manager** to manage files. You can rename, copy, delete, and move files.

1. Press **Menu**, scroll to **Multimedia**, select **File manager** and press **OK**.
2. Select from **Phone** or **SIM card**
3. Press **Options** to open. You can check all saved documents such as Audio, My music, Photos, Video etc.

Settings

SOS Setting

1. Press **Menu** to access **Settings**, select **SOS setting** and press **OK**.
2. Scroll to **Status** and setup SOS status **On/Off**.
3. Scroll to **SOS number** to setup SOS number, here you can specify 5 numbers.
4. Scroll to **SOS SMS ON/OFF** to choose whether to send SOS sms or not.
5. Scroll to **SOS SMS** to edit SOS emergency message.
6. Scroll to **Warning Tone** to control warning tone status **On/Off**.

Make an SOS call

Before making an SOS call, please ensure SOS status is **On** and you have already finished SOS settings.

Then hold **SOS button**, the phone will automatically send SOS messages to the saved SOS numbers and then call the saved SOS numbers one by one. The warning tone will stay on until someone answers the call.

Warning! The SOS function must be activated before use. For some interference factors (e.g. Internet, environment and etc.), SOS function is not available.

Phone Settings


1. Press **Menu**, scroll to **Settings**.
2. Select **Phone settings** and press **OK**.

Set up as below:



Set up time and date

1. Select **time and date** and press **OK**.
2. Select **Set home city** to choose your local city.
3. Select **Set time/date** to set time, date and the status of Daylight saving then you can press **Save** to save what you have set.
4. Select **Set format** to set the format of Time (12 or 24) and Date.
5. Select **Update with time zone** to set on/off.

Set up Language

1. Select **Languages** and press **OK**.
2. Use  scroll to select the language from the list and press **OK** to save.

Change the wallpaper

1. Select **Display**, enter into **Wallpapers**.
2. Here you can select wallpaper from the phone or memory card by selecting **User defined** under **Wallpapers**.
3. Setup LCD backlight bright level and time by press ,  under **LCD backlight**.
4. Setup phone mode by selecting **Normal Mode or Flight Mode** under **Flight Mode**.

Call Settings

1. Press **Menu**, scroll to **Settings**, select **Call settings** and press **OK**.
2. You can set **Call waiting**, **Call divert**, **Call barring** and **Advanced settings**.
3. Enter into **Advanced settings** to set the functions as below :

Blacklist


Auto redial

Call time display








Call time reminder

Answer mode


Profiles

1. Press **Menu**, scroll to **Settings**, select **Profiles** and press **OK**.
2. Scroll to select available mode, you can see four modes: **General / Silent / Meeting / Outdoor**.
3. In standby mode, hold , and change into **Meeting mode**.
4. After you select one mode, you can setup its **Alert type**, **Ring type**, **Ringtone**, **Ringtone volume**, **Message tone/volume**, **Keypad tone/volume** and **Cover tone open/close** under **Customise**.

Speed dial

1. **M1** /**M2** /**M3**  key: Press **Menu**, scroll to **Settings** select **Speed dial** select **M1/M2/M3** key and press **OK**, select **Status** to set the status **On/Off**, then select **Set numbers** and press  to set the // key number from the phonebook, then press **OK** to save.

Note: When in standby mode, holding key //, Popup "No speed number. Assign now?" press **Yes** to set number from the phonebook.



2. **2-9 Number:** press **OK**, select **Status** to set the status **On/Off**, then select **Set numbers** and press  to set the 2-9 numbers from the phonebook, then press **OK** to save.

Hide Menu

Press **Menu**, scroll to **Settings**, select **Hide menu** and press **OK**

Hide any menu by choose the status of **Phonebook**, **Message**, **Call log**, **Alarm**, **Organiser**, **Multimedia** under **Hide menu**.

Up/Down key shortcuts

1. The default setting for **Up key** is **Messages**, use  key to change it to be **Alarm**, **Bluetooth**, **Calendar**, **FM radio**, **Phonebook**, **Multimedia**, **Organiser**, **Photo contact** or **Messages**.
2. The default settings for **Down key** is **Photo contact**, use  key to change it to be **Alarm**, **Bluetooth**, **Calendar**, **FM radio**, **Phonebook**, **Multimedia**, **Organizer**, **Photo contact** or **Messages**.

Network settings

Switch Network settings by **Automatic** or by **Manual**

Security settings

1. **SIM security:** In this menu, you can turn **PIN lock** on or turn off and change the PIN code.
2. **Phone security:** in this menu, you can turn **Phone lock** on or turn off and change the phone password.

The default phone password is "1234".

Restore factory settings

In **Restore factory settings**, after you have entered the phone password and the phone powers on again, you can switch all the phone settings back to the original settings.

The **default restore password** of the phone is **"0000"**.

Torch

In standby mode, hold "0" to turn on/off torch.

WARNING

- CHECK THE APPLIANCE FOR DAMAGE BEFORE EACH USE.
- KEEP THE APPLIANCE AWAY FROM CHILDREN.
- DO NOT USE IF DAMAGED. TO BE REPAIRED BY A QUALIFIED ELECTRICIAN OR TO BE REPLACED BY THE MANUFACTURER, SERVICE AGENT OR SIMILARLY QUALIFIED PERSON, IN ORDER TO AVOID A HAZARD.

CARE AND CLEANING INSTRUCTIONS

- Always switch off and unplug before cleaning.
- Do NOT immerse in water. Risk of electric shock.
- Do NOT use abrasive cleaners or sharp utensils to clean this appliance.
- Wipe surfaces with a soft dry cloth.
- Allow to dry thoroughly before further use.
- Store the unit in a cool, dry place.

BATTERIES

- Keep batteries away from children and pets.
- Do not mix used and new batteries.
- Remove the batteries if left for long periods.
- Never dispose of batteries in a fire.
- Battery disposal, spent or expired batteries must be properly disposed of and recycled in compliance with local regulations. For detailed information, contact your local authority.
- Follow the battery manufacturer's safety, usage, and disposal instructions.

DISPOSAL

- Dispose of all packaging, paper, cartons and plastic, plastic bags in accordance with your local recycling regulations.
- At the end of the product's lifespan please dispose of it at an authorised household WEEE waste recycling centre.

